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Coffee art: Who can produce the most attractive coffee?

The winner of the Home Latte Art Contest during the COFFEE COLOGNE Special at domotechnica can look forward to a trip to Costa Rica

Heart, fern leaf or grid pattern on coffee milk froth? Why not – after all, we also drink coffee with our eyes. Latte Art is the name given to the skill which creates such little masterpieces. What is generally only served up by professional baristas in good coffee shops can, with a little practice, also be achieved in your own home.

To this end all coffee lovers and artists are called upon to participate in the Home Latte Art Contest within the framework of the COFFEE COLOGNE Special in the run-up to the International Trade Fair for Household Appliances, domotechnica, which will be held from 18th to 21st February 2008 in Cologne. The task is to create the most attractive coffee milk froth at home. The winner of the amateur competition can look forward to a one-week experience trip for two people to Costa Rica including a visit to a coffee plantation. The second and third-placed contestants will be invited to an all-day professional Espresso seminar presented by Germany's reigning Latte Art champion, Christopher Rapp.

Latte Art describes the ability and skill of artistically decorating coffee drinks such as cappuccino with milk froth. There are three fundamentally different techniques: pouring, drawing and carving. Pouring for example involves how you pour the milk froth from the pot, shake your wrist or the circular movements you make, depending on which a very specific pattern is created. The best-known patterns are the heart and fern leaf shapes. In order to achieve a perfect result, if possible a fine-pore, fresh milk froth as well as an Espresso with thick cream are necessary.

However help is at hand for the amateur who is bold enough to take on the challenge of creating such works of art within the framework of the Home



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International Trade Fair for
Household Appliances

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Contact:
Julia Schmidt
phone + 49 221 821-2915
telefax + 49 221 821-3417
e-mail j.schmidt@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Postfach 21 07 60
50532 Cologne
Germany
phone +49 221 821-0
fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

Executive Board:
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Latte Art Contest at COFFEE COLOGNE: a web video will be used to show what is required to create Latte Art. A professional will explain in a few simple and easy-to-follow steps what they need in order to achieve the perfect result. The whole procedure will then be presented on conventional, commercially available fully-automatic coffee machines and can therefore also be easily realized at home. As a result, private individuals are provided with the opportunity to emulate the result and become creative themselves, film their attempts and in each case submit the best result for participation in the Home Latte Art Contest. An expert jury will then assess the entries and select the three best contestants. The winners' prize presentation will be held on 18th February 2008 within the framework of COFFEE COLOGNE at domotechnica 2008 in Cologne. At the same time, in a special exhibition within COFFEE COLOGNE, the best film entries for the Home Latte Art Contest will be shown.

You can find all further information on the Home Latte Art Contest within the framework of COFFEE COLOGNE at domotechnica 2008 as well as the detailed terms and conditions of participation as of 15th December at: www.home-latte-art-contest.de.

The Home Latte Art Contest is sponsored by Saeco and Crema Magazin.

Note for editorial offices:

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