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COFFEE COLOGNE: online voting decides who wins the Coffee Innovations Award

Which products impress coffee lovers?

Which products have the potential to be a real hit on the booming coffee market? The coffee community has now voted on them online in connection with the first-time Coffee Innovations Award. The competition is being organized within the framework of COFFEE COLOGNE at domotechnica and is the first worldwide Innovation Award presented in recognition of particularly outstanding coffee products, components and packaging for the trade and catering industry. Numerous manufacturers in the coffee sector entered for the award. A jury has subsequently selected the best products and nominated them in 8 categories. All coffee lovers were then called upon to vote online at <http://www.coffee-innovation.com/award/> and decide who the lucky winners are in the individual categories. The winning products in the respective category are exclusively and prominently presented at COFFEE COLOGNE within the framework of domotechnica from 18th to 21st February 2008 in Cologne. The manufacturers of the winning products are to be honoured during the prize ceremony on 18th February 2008 at COFFEE COLOGNE.

They were able to choose between 24 products in eight categories: "Coffee in general", "Coffee drinks", "Coffee machines and grinders", "Coffee technology", "Coffee accessories", "Crossover to Tea", "Packaging / Descalers" and "Coffee Ingredients". The products nominated included the "Bayreuth Coffee machine 699 / 0702" from manufacturer Erste Bayreuther Porzellanfabrik "Walküre", the coffee pad machine "WMF 1" from WMF, the "St. Moritz Café" coffee from Kaffee Badilatti, an "anti-limescale egg" from manufacturer Watercryst, the "Caffè Latte TRESPRESSO" coffee drink from Emmi Frischprodukte AG and "Tea-to-Go" from manufacturer Hälssen & Lyon.



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You can obtain more information on the Coffee Innovations Award at <http://www.coffee-innovation.com/award/> along with further details on COFFEE COLOGNE at www.coffee-cologne.com.

Note for editorial offices:

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